

ashton bancroft

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education

Millersville University

Millersville, PA

Bachelor of Arts in Art
Graphic Design Option

Graduation: May 2009, Cum Laude

experience

Designer | The Bradford Era, Bradford Publishing

July 2009 – Present : Bradford, PA

Set newspaper ads in black & white and color, ensure compatibility with in-house printing press, design flyers and other promotional products for advertising sales representatives, design promotional materials for the newspaper's charitable organizations, receive and format ads from sister papers in other towns, basic shared server and computer maintenance

Owner | Jewel Designs on Zazzle.com and CafePress.com

June 2005 – Present : Online Marketplace

Design and market custom tshirts and various other products on the online custom item marketplaces Zazzle.com and CafePress.com

<http://www.zazzle.com/jeweldesigns> and <http://www.cafepress.com/jeweldesigns>

Art Lab Technician | Millersville University Art Department

January 2007 – May 2009 : Millersville, PA

Assisting students with computer and software issues, printing projects on large format printers, handling any other problems that might arise in the lab

Designer | Amish Country News Summer Internship

June 2008 – August 2008 : Bird-In-Hand, PA

Designed posters and tour itineraries for The Amish Experience, formatted client advertisements and mass mailings for use in the Amish Country News magazine

Designer | XtremeWear Screen Printing and Embroidery

Summer and Winter Breaks, 2006 – 2007 : DuBois, PA

Designed artwork from initial client concept to final production preparation for various screen printed materials, formatted client artwork for production, worked with clients to approve designs

Clients included: WalMart Transportation and Distribution, Lowes Transportation, Straub Brewery, DuBois Area High School Athletics, Penn State University, International Dance Challenge, DanceAmerica, Dance Olympus

Student Photographer | Millersville University Marketing

September 2007 – December 2007 : Millersville, PA

Photographed various University events for use in future marketing materials and client needs, met client requests for specific photographs

Assistant Photography Editor | The Snapper Campus Newspaper

September 2006 – December 2007 : Millersville, PA

Photographed various events around campus, sorted photos from other student photographers, edited photographs for use in the newspaper (including color correction, level adjustment, cutout requests, etc), created graphics and icons for different sections of the paper

freelance

A Rude Revolution (Ska Band) | Mansfield, PA - Sticker and Tshirt Design

MU Allies | Millersville, PA - Identity system and marketing

MU Martial Arts | Millersville, PA - Event photography, advertising campaign

Custom Press Resources | DuBois, PA - Corporate Identity System

AIGA Member since 2008

professional organization for graphic designers